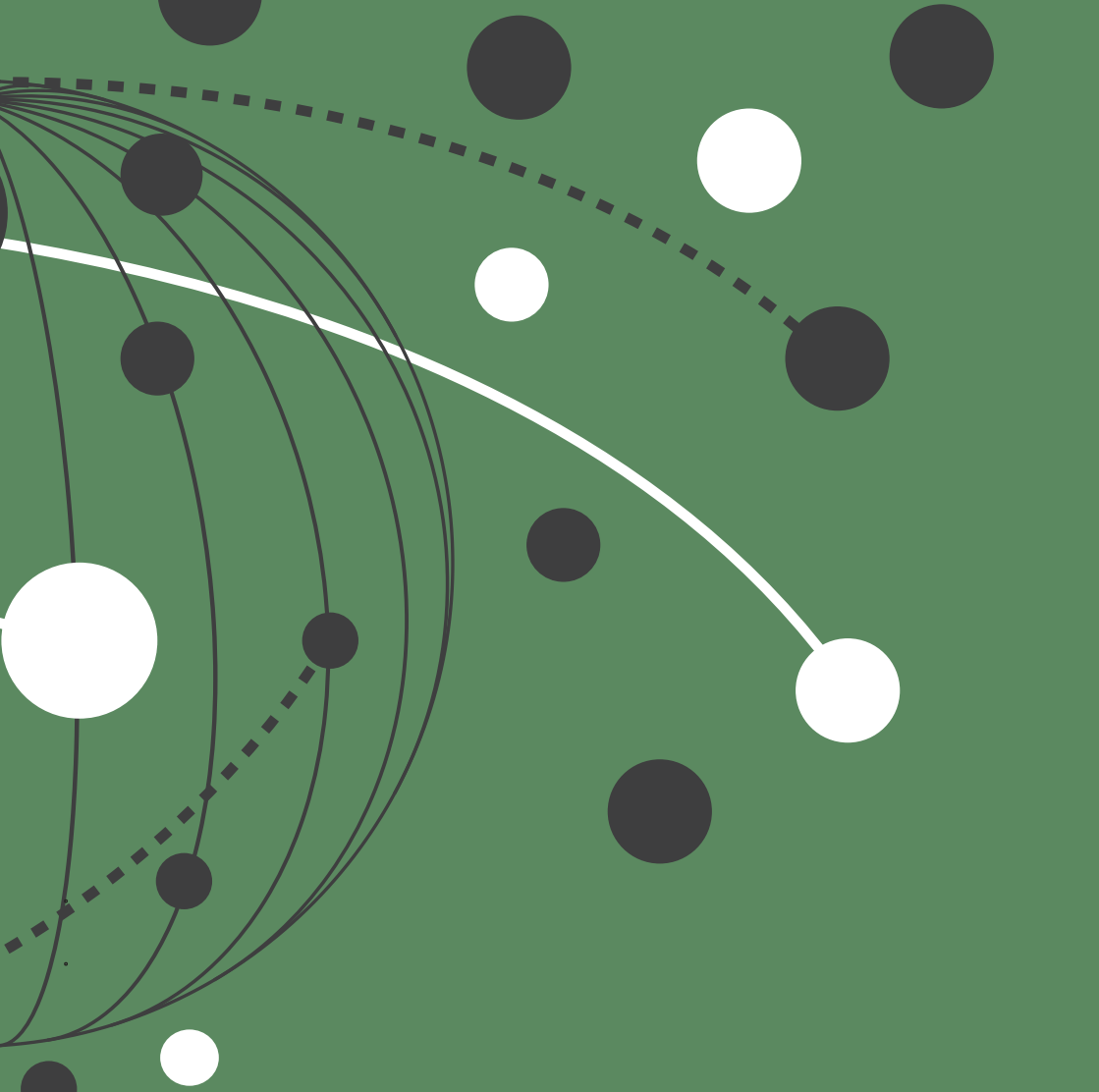




eolabs
FROM ECOMETRICA



“EO LABS ALLOW GEOGRAPHICALLY-DIVERSE ORGANIZATIONS AND TEAMS TO ORGANIZE, ANALYZE, AND DISTRIBUTE SPATIAL DATA-DRIVEN INFORMATION AND RESULTS ON A SINGLE PLATFORM”

OVERCOME THE CHALLENGE OF FRAGMENTED AND INACCESSIBLE SPATIAL DATA WITH EO LABS FROM ECOMETRICA

Within business, research and government, there is huge investment in upstream data acquisition and generation, but very little on disseminating data to those who need it. Data is fragmented and inaccessible, leading to:

- Low research impact, ultimately leading to less funding and under performance of research institutes.
- Poor / fragmented access to data across different geographical locations, leading to poor strategic decision making and low management of risk.

There is a clear gap between the amount of data being generated, and turning that data into clear information for decision makers. As well as a lack of investment, there is also a shortage of software that can put complex remote sensing data into the hands of non-expert users.

Until now, Ecometrica operates across the mapping software, data provision and downstream satellite application markets, and has combined expert software developers with thematic experts in sustainability reporting, earth observation and land use analysis to create a new mapping platform: **EO Labs**.

EO Labs bridge the gap between data generation and usefulness by allowing geographically-diverse teams to organize, analyze, and distribute spatial data driven information and results on a single platform. This means:

- High research impact - leads to increased access to funding (potentially \$000,000s) and more strategic research.
- Effective collaboration - both within large, multi-regional and national organizations, and internationally between different research institutes.
- Unprecedented availability and usefulness of information derived from satellite data and business intelligence.

An EO Lab can be licensed on a subscription basis, avoiding the need for hefty, up front capital investment. Our geospatial technology is already being used by global corporations, European and South American governments and international space agencies.

Ecometrica provides digital infrastructure to support sustainable business and governance. Our technology enables organizations to move environmental and risk management from discrete, project-type activities to strategic, programmatic processes.

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