

Moving from spreadsheet-based calculations to web-based Our Impacts platform streamlines RSA carbon assessment

Introduction

RSA Group plc is a global general insurance company headquartered in London, United Kingdom. It has over 20 million customers in 36 countries in Asia, Europe, North America and South America, is listed on the London Stock Exchange and is a constituent of the FTSE 100 Index.

Challenge

We have worked with RSA for the last three years, having been engaged to carry out GHG calculations for their inventory and assist with submissions to the Carbon Disclosure Project (CDP).

After discussions with RSA, we decided to implement the *Our Impacts* web-based GHG accounting solution to complete RSA's 2010 CDP submission because we were convinced it would save time and improve accuracy.

“Ecometrica’s web based carbon accounting solution has streamlined our GHG reporting process compared with our previous systems and spreadsheets.”

James Wallace
Group Head of Corporate Responsibility



Results

The move from a traditional spreadsheet-based assessment to the *Our Impacts* web-based carbon accounting platform was a great success. After data collection and entry had been completed, the full GHG report was available - with all factors and calculations - within one day, including a full quality assurance check by a senior Ecometrica greenhouse gas analyst.

Quote from RSA

“Ecometrica’s web based carbon accounting solution has streamlined our GHG reporting process compared with our previous systems and spreadsheets. It has an easy to use web based data collection system and crucially we didn’t have to research emissions factors or select them from a list – this all happened automatically providing an instant picture of emissions and saving a lot of time.”

All the results, calculations, emission factors and references were available immediately to our external auditors who found the system easy to use during their assurance of our report to the Carbon Disclosure Project. We also found Ecometrica’s support team to be highly capable and responsive throughout the assessment process.”

- James Wallace, RSA Group Plc.



RSA Group plc

www.rsagroup.com

Country: UK (HQ)

Industry: Insurance

Key Statistics

- 20 million customers in 36 countries worldwide
- Revenue: £7,924 million
- Reduced carbon footprint by 50% since 2000
- First UK insurance company to go carbon neutral

The Challenge

- Implement a system that formally accounts and measures the tCO₂e emitted by RSA annually
- Improve quality of reporting to key stakeholders
- Improve delivery timescales

Strategy

- Move RSA to *Our Impacts* carbon accounting tool rather than completing assessment with spreadsheets
- Ecometrica analysts on hand at every stage of the process

Benefits & Results

- Streamlined GHG and CDP reporting process
- Automatic emission factor selection and calculation
- CDP report available almost immediately after data entry