

PEARSON

 Pearson Plc
 www.pearson.com

Pearson's sustainability reporting has reached a new level of accuracy since implementing the Ecometrica Platform



Pearson PLC is a British multinational publishing and education company headquartered in London. It is the world's largest education company and book publisher, employing over 36,000 people in 70 countries and with revenues of over £5bn (2013). It has a primary listing on the London Stock Exchange and is a constituent of the FTSE 100 index, with a secondary listing on the New York Stock Exchange.

Pearson has been reporting environmental impacts for many years, using spreadsheets to manage data for various internal and external obligations such as Mandatory Carbon Reporting, CDP, the Carbon Trust Standard and FTSE4Good among others. The spreadsheet was vast, with over 1,400 sites, and was becoming difficult to manage. This coupled with the new UK mandatory reporting regulations led Pearson to review its reporting processes and instead look to specialist providers to supply an online sustainability reporting solution.

Pearson required a software service with features that included:

- Robustness and quality of data
- Accuracy
- Auditability
- Ease of use
- Ability to produce real-time management info e.g. reports and analytics
- Ability to integrate with finance, ERP and energy systems

Pearson went through a formal and rigorous tender process, and selected Ecometrica's Sustainability suite after a lengthy deliberation. Combining all elements of the suite, including GHG/Carbon, Energy, Waste, Water, Ethical and Business Travel, Pearson selected the Ecometrica platform ahead of its rivals due to its intuitive interface, expert support from our analyst team, the availability of audit ready outputs (as assured by PwC) and cost-effective integration process that allowed Pearson's CSR team to get up and running straight away.

COMPANY INFORMATION



World's
Largest
Publisher



Global



Annual
Revenue:
£5bn



36,000
Employees

MODULES USED



Ethical



Business
Travel



Waste



GHG/
Carbon



Water