



# Freshfields

Freshfields Bruckhaus Deringer  
www.freshfields.com

**Freshfields Bruckhaus Deringer LLP (“Freshfields”), is a global law firm. Its origins can be traced back to the early 18th century when it was appointed solicitor to the Bank of England. It continues to advise the Bank of England today.**

The firm has 28 offices in 17 jurisdictions across Asia, Europe, the Middle East and North America. It advises national and multinational corporations, financial institutions and governments.

Freshfields have been publicly reporting GHG emissions since 2012, and when Ecometrica began discussing their data collection and reporting needs, the company was managing data collection using spreadsheets.

Whilst spreadsheets are flexible to set up, they offer limited capabilities beyond data storage and basic, manual reporting. They also require a significant time investment to administer, collate data and report from. As Freshfields looked to their future reporting requirements, there was concern that this approach was no longer fit for purpose.

Freshfields had a number of areas that they were looking to improve on from within their existing processes, specifically maintenance of emissions factors, robustness of data collection and calculation, live centralised monitoring of performance and compilation of data for reporting to frameworks such as CDP. Furthermore, Freshfields hoped to deliver these improvements alongside internal time savings.

To achieve these goals, Freshfields were seeking an intuitive, robust, efficient and auditable platform with the capability to report on scope 1, 2 and 3 GHG and waste, paper and water reporting requirements, for its 27 offices in 16 countries around the world. This will deliver a significant reduction in time

spent collecting and reporting data.

Having reviewed their options, Freshfields chose the Ecometrica Platform to allow them to manage their reporting.

Ecometrica’s Sustainability modules will allow Freshfields to report on consumption and emissions data in real time, reduce the effort required to produce sustainability reports and improve the visibility and management of their sustainability data.

Along with reporting for energy in buildings, business travel, paper consumption, waste and water, Freshfields are using the Ecometrica Platform’s Business Intelligence module to track progress against their four key environmental targets:

- Reduce emissions from office energy use
- Reduce emissions from travel
- Reduce paper use
- Phase out single-use plastics

The Ecometrica platform speeds and simplifies the process of third party verification of data, providing full visibility of emission factors, comments from data entry users and supporting evidence, clear change control and robust update processes.

Finally, the Ecometrica Platform is supported by a dedicated expert team of sustainability analysts providing support for Freshfields in reporting their environmental impacts.

“The move to the Ecometrica Platform has been a success – the system is intuitive and easy to use, and the support of the Ecometrica team has been excellent. I particularly value the way Ecometrica try to put themselves in our shoes to understand our reporting needs.”

**- Oliver Dudok van Heel**

Head of Client Sustainability and Environment  
Freshfields Bruckhaus Deringer